




## The 15th Asian Association of Sport Management (AASM) Conference

| 項目     | 時間          | 備註  |
|--------|-------------|---|
| 臺灣徵稿期限 | 2019/3/4(一) | 1. 請至 <a href="https://goo.gl/6H4dra">https://goo.gl/6H4dra</a> 填寫投稿訊息及上傳稿件。<br>2. 因行政作業所需，臺灣地區截止時間與大會公告不同，敬請留意相關日程。<br> |
| 活動時間   | 2019/8/7-9  | 活動地點：日本東京順天堂大學<br>Juntendo University, Tokyo, Japan   |

### 本次投稿注意事項：

1. 英文摘要以 500 字為限。
2. 稿件中需直接註明作者全名、單位及提供通訊作者之電子信箱(審查時將會將其刪除)。
3. 標題使用簡短的標題清楚地表明研究/項目的性質、每個單詞的第一個字母需大寫，且標題中不得使用縮寫。
4. 摘要中需包含目標、理論背景、文獻探討、方法、結果、結論和參考文獻(不在 500 字內，但以 6 篇為限)。
5. 本次活動一位作者只能投稿一篇第一作者之文章，如以共同作者方式一同發表則以 3 篇為限。
6. 投稿稿件檔名務必以“ 2019AASM – [Short Title] – Surname of the first Author” 方式存檔，範例如下：2019AASM – Managing Women’ s Sport – Ogasawara
7. 請依官方稿約撰寫，如格式不符將不予受理投稿。
8. 其他注意事項請參考官方徵稿說明。

## 15<sup>th</sup> Asian Association for Sport Management Conference (AASM)

*Theme: Contribution to the SDGs through Sport Management in Asia*

August 7 to 9, 2019

Juntendo University, Tokyo, Japan

### Call for Papers

Submission deadline is **8<sup>th</sup> March 2019**. Abstracts submitted after the deadline will not be considered. After the reviewing process, authors will be notified about the acceptance of their Abstract until **the end of April 2019** the latest. We are inviting sport management researchers to participate by submitting academic abstracts. We will accept oral and poster presentations in the following areas.

- Sport Governance and Policy
- Strategy, Leadership and Stakeholder Management in Sport
- Sport Marketing
- Sport Consumer Behavior
- Sport Events and Tourism
- Sport, Media and Communication
- E-Sport and Technology
- Sport Facility Management
- Sport Funding and Finance
- Legal and Ethical Aspects of Sport
- Public Health and Physical Activity Management
- Sport Development and Socio-Cultural Perspectives
- Sport Management Education
- Broader, New and Critical Aspects of Sport Management

### Abstract Submission Guidelines

Abstracts that discuss completed or on-going research are also accepted. The submitted abstracts must have never been published in any publications or presented in any conferences in the past. The mode of participation can be either:

- ✧ oral presentation (15 minutes and 5 minutes for Q & A discussion)
- ✧ poster presentation (90 cm x 120 cm board)

For an Abstract to be reviewed and considered for presentation during the conference the following guidelines must be adhered to:

- Length: the overall length of an Abstract has to be 500 words maximum, excluding author names (see below) and references (maximum 6 references).
- Text only: Abstracts should include text only, i.e. images (pictures, figures, and tables) are not accepted.
- Title: use a brief title to clearly indicate the nature of the research/project; capitalize the first letter of each word; do not use abbreviations in the title.
- Author names: Abstracts should include the names of all authors, their institutional affiliation, and the e-mail addresses of principal author (these will be removed for the review process).
- Language: Abstracts have to be in English and follow the APA formatting and style guide (see [http://www.tandf.co.uk/journals/authors/style/reference/tf\\_APA.pdf](http://www.tandf.co.uk/journals/authors/style/reference/tf_APA.pdf)).
- Format: Times New Roman, font size 12, single line spacing, and no use of text design features.
- Author restrictions: maximum of 1 paper first-authored and 3 papers co-authored, with the exception of research supervisors on first-author student submissions.
- All abstracts will be subjected to blind review.
- All Abstracts should be structured using the following sections: Aim, Theoretical background and Literature review, Methodology, Results/findings and Discussion, Conclusion, and References
- Abstracts not complying with the Abstract Submission Guidelines provided on this page will bounce back and authors will be asked to resubmit.

Submission of abstract should be forwarded by e-mail to: the delegate from your country

*Country Email Address Send To:*

| <b>Country</b>       | <b>email</b>               | <b>Person in charge</b> |
|----------------------|----------------------------|-------------------------|
| Japan                | aasmpresentation@e-jasm.jp | Editorial board of JJSM |
| Korea                | nsb300@gmail.com           | Dr. Sang Bank Nam       |
| Malaysia             | masma.mys.2018@gmail.com   | Dr. Wirdati Radzi       |
| Singapore            | govindasamy.b@nie.edu.sg   | Dr. G. Balasekaran      |
| Taiwan               | tassm2000@gmail.com        | Lee Yu Wu               |
| Thailand             | v_vow@hotmail.com          | Dr. Wanchalee Noriya    |
| Philippines          | sportphilippines@gmail.com | Geraldine Bernardo      |
| Vietnam              | janeguyentra@gmail.com     | Dr. Nguyen Tra Giang    |
| Non-member countries | aasmpresentation@e-jasm.jp | Editorial board of JJSM |

**\*Your AASM country delegate will inform you of your abstract acceptance**

In the email submission, the file name must use the following format as your subject line title and the file name of the paper:

**2019AASM – [Short Title] – Surname of the first Author**

Ex. **2019AASM – Managing Women’s Sport – Ogasawara**

**Presentation Guidelines:**

The following guidelines are to be observed by all presenters in order to facilitate both the presenters and the conference program. Once accepted and duly registered, all oral presentations have been scheduled in 15-minute sessions within the conference schedule.

- It is important to design your talk to fit within a 15-minute timeframe. This will allow 5-minutes for questions and discussion and 5-minutes for movement between presentations. The Chair of each session will be instructed to ensure that the time allocated is followed.
- All presenters of a respective session should arrive in the room at least ten minutes prior to the start of the session to both upload their presentations on the computer using a USB memory stick and to introduce themselves to the Chair. **Please remember to bring your presentation on a USB.**
- You will not be able to use your own computer for your presentation.